

Exhibit C



HERTZ DIGITAL PARTNER PROPOSAL

June 14, 2016



WE'VE GOT THE SKILLS YOU NEED TO WIN

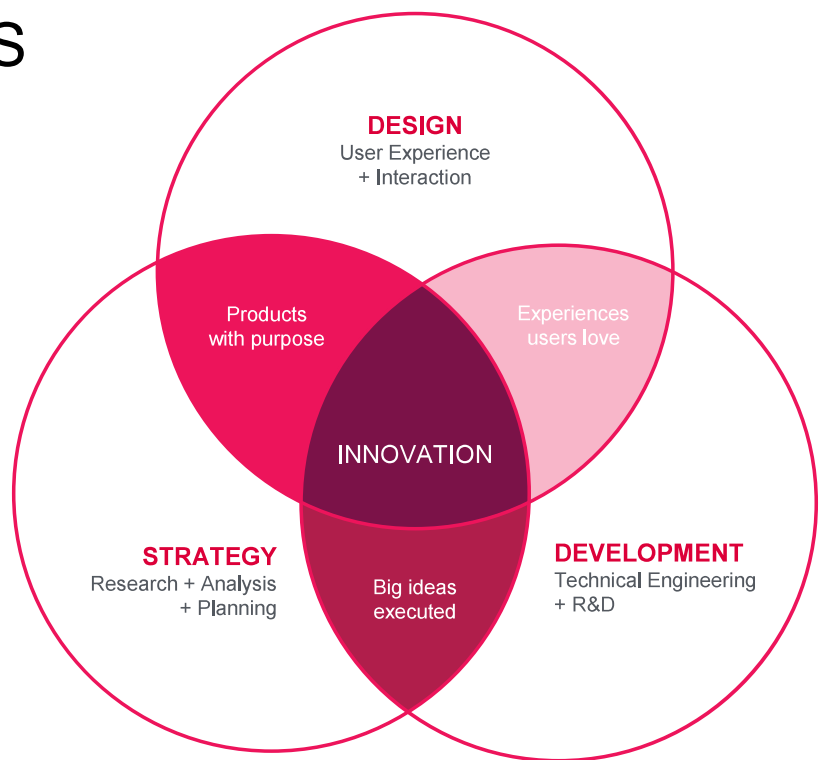
We bring together design,
development, and strategy

SIMPLICITY AND BEAUTY

We strive for elegant simplicity in all of our solutions. Our design wins hearts and minds while being both as intuitive and beautiful as possible.

GREAT PRODUCTS, LESS TIME

We believe the best digital products are created when designers and developers work hand in hand. Clients want disruptive ideas delivered – quickly. Sometimes it's just faster to build than plan.



ATLANTA • AUSTIN • BERLIN • CHICAGO • DALLAS • HELSINKI • HONG KONG • ISTANBUL • LONDON • LOS ANGELES • MADRID • MELBOURNE • MILAN • NEW YORK • PARIS • SAN FRANCISCO • SÃO PAULO • SEATTLE • STOCKHOLM • SYDNEY • TORONTO

INNOVATION NEVER SLEEPS

21

Studios

Europe, North America,
South America and APAC

800

Experts

The best talent
in the world

300

Clients

Worldwide

1

Team

Part of Accenture Interactive,
the world's largest agency